

# DIAL® ANTIMICROBIAL LIQUID HAND SOAP

**New Active!  
TOTAL CLEAN  
FORMULA**



- Broad Spectrum Antimicrobial Effectiveness
- Kills 99.9% of germs encountered in away-from-home settings
- Contains moisturizers to help condition and soothe dry skin every time you wash
- Specially formulated for frequent hand washers

Case UPC	Item UPC	Product Description	CURRENT IDH	NEW IDH
2340088047	2340088047	Dial® Gold Antimicrobial Liquid Hand Soap - 4/1 Gallon	724716	1937179
2340084019	2340084019	Dial® Gold Antimicrobial Liquid Hand Soap - 8/1L Refill	724706	1937181
2340097501	2340097501	Dial® Gold Antimicrobial Liquid Hand Soap - 12/800mL Refill	724728	1937895
2340080790	2340080790	Dial® Gold Antimicrobial Liquid Hand Soap - 12/16 oz Pump	1159413	1937897
1700098561	1700098560	Dial® Eco-Smart™ Gold Antimicrobial Liquid Hand Soap - 6/15oz Refill	1435928	1937178
2340084014	2340084014	Dial® Gold Antimicrobial Liquid Hand Soap - 12/7.5 oz Pump	724702	1937896
1700006059	1700006059	Dial® Gold Antimicrobial Liquid Hand Soap - 48/2oz Refill	1324361	1937879



Case UPC	Item UPC	Product Description	CURRENT IDH	NEW IDH
2340082838	2340082838	Dial® Sensitive Skin Antimicrobial Liquid Hand Soap - 4/1 Gallon	1747050	1937893
2340082839	2340082839	Dial® Sensitive Skin Antimicrobial Liquid Hand Soap - 8/1L Refill	1747317	1937894
2340091502	2340091502	Dial® Sensitive Skin Antimicrobial Liquid Hand Soap - 12/800mL Refill	1747046	1937888
2340080784	2340080784	Dial® Sensitive Skin Antimicrobial Liquid Hand Soap - 12/16oz Pump	1747045	1937891
2340082834	2340082834	Dial® Sensitive Skin Antimicrobial Liquid Hand Soap - 12/7.5oz Pump	1747043	1937889
2340082838	2340082838	Dial® with Moisturizers and Vitamin E Antimicrobial Liquid Hand Soap - 4/1 Gallon	1747031	1937883
2340084029	2340084029	Dial® with Moisturizers and Vitamin E Antimicrobial Liquid Hand Soap - 8/1L Refill	1747055	1937905
2340095503	2340095503	Dial® with Moisturizers and Vitamin E Antimicrobial Liquid Hand Soap - 12/800mL Refill	1747053	1937880
2340084024	2340084024	Dial® with Moisturizers and Vitamin E Antimicrobial Liquid Hand Soap - 12/7.5 oz Pump	1747036	1937881
2340096507	2340096507	Dial® Sweetheart® Antimicrobial Liquid Hand Soap - 12/800mL Refill	724727	1937899

**Upgrade your soap today**

For more information about our professional products please visit our website: [www.dialprofessional.com](http://www.dialprofessional.com), send us an email at [info@dialprofessional.com](mailto:info@dialprofessional.com), or call 1-800-253-3425.



**Henkel** Excellence is our Passion

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FORMULA**

#### **Kills 99% of the following at 15 seconds:**

- *Clostridium difficile* ATCC 9689 (vegetative)
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* O157:H7 ATCC 43888
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pneumoniae* ATCC 6303
- *Streptococcus pyogenes* ATCC 14289

#### **Kills 99% of the following at 30 seconds**

- *Acinetobacter baumannii* ATCC 19606
- *Clostridium difficile* ATCC 9689 (vegetative)
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* O157:H7 ATCC 43888
- *Klebsiella pneumonia* ATCC 10031
- *Klebsiella pneumoniae* ATCC BAA-1705
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Staphylococcus aureus* ATCC 33591 (MRSA- Hospital acquired)
- *Streptococcus pneumoniae* ATCC 6303
- *Streptococcus pyogenes* ATCC 14289

#### **Kills 99.9% of the following at 15 seconds:**

- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* O157:H7 ATCC 43888
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

#### **Kills 99.9% of the following at 30 seconds:**

- *Burkholderia cepacia* ATCC 25416
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* O157:H7 ATCC 43888
- *Klebsiella pneumonia* ATCC 10031
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

#### **Kills 99.99% of the following at 15 seconds:**

- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

#### **Kills 99.99% of the following at 30 seconds:**

- *Acinetobacter baumannii* ATCC 19606
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* O157:H7 ATCC 43888
- *Klebsiella pneumonia* ATCC 10031
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289



#### **Q: What is the new active ingredient in the TOTAL CLEAN FORMULA?**

**A:** Benzethonium Chloride (BZC)

#### **Q: Why is there a new active?**

**A:** Henkel constantly evaluates new ingredients, developing formulas and solutions to bring the best possible products to market for our consumers. We listen to their preferences and needs. Through this process, we are introducing new formulas for Dial® antibacterial liquid hand soaps, removing triclosan and replacing it with another active ingredient regulated by the FDA. These new liquid hand soap formulas will continue to meet high safety and efficacy standards and address consumer preferences and needs.

Henkel is committed to the health and safety of our consumers. We ensure that every ingredient in our products meets all applicable legal and regulatory requirements, as well as our own stringent standards of consumer safety.

Since this is an industry conversation, you can learn about the use of triclosan from the ACI (American Cleaning Institute) website: [www.cleaninginstitute.org](http://www.cleaninginstitute.org)

#### **Q: Can I mix the current refills with the New Active Formula?**

**A:** Due to its unique surfactant base, TOTAL CLEAN FORMULA refills should only be used with TOTAL CLEAN FORMULA pumps and should not be combined with other liquid hand soaps.

#### **Q: When will additional Dial Complete® SKUs convert to the TOTAL CLEAN FORMULA?**

**A:** Additional Dial Complete® SKUs will convert in the 2nd Half of 2016, but select SKUs of the Current Formula will continue to be available for Healthcare and Food Service.

## Upgrade your soap today

For more information about our professional products please visit our website: [www.dialprofessional.com](http://www.dialprofessional.com), send us an email at [info@dialprofessional.com](mailto:info@dialprofessional.com), or call 1-800-253-3425.



**Henkel** Excellence is our Passion