



Biofreeze has a new, improved formula that is preferred by 4 out of 5 topical analgesic users. New, Improved Biofreeze is better in three ways:

- More natural: with an enhanced botanical blend and now no parabens or propylene glycol. The new botanical blend includes ilex, arnica, aloe, boswellia, calendula, green tea, burdock root and lemon balm.
- Applies easier and penetrates quickly: two effective skin conditioners, Vitamin E and aloe have been added
- Colorless option: you now have the option to buy the original green or new colorless Biofreeze

Biofreeze® Pain Reliever is the number one clinically used and recommended topical analgesic. With USP-grade menthol, it provides highly effective short-term pain relief, promoting faster long-term healing and recovery. Simply rub the gel on affected areas and feel fast and effective relief of aches and pains.

Biofreeze® Pain Reliever is available in Gel Tube, Gel Tube with Hands-Free Applicator Tip, Gel Roll-on, Spray, Wipe and On-The-Go Singles:

Gel Tube: The gel dispensed from a tube affords the opportunity to create a more thorough experience by massaging the affected area during application. This hands-on application also reinforces touch which has been shown to be very important in the healing cycle.

Gel Tube with Hands-Free Applicator Tip: The gel tube with hands-free applicator allows the user to apply the gel either hands-free or hands-on. The delicate sponge applicator is perfect for even application of Biofreeze on sore joints, especially smaller joints like the knuckles.

Gel Roll-On: The roller ball allows for product application without the need to use hands. It also provides a nice massage for soft tissue wherever you apply product, and can be used in trigger point therapy.

Spray: Biofreeze Pain Relieving Spray uses Menthol as the active ingredient. The spray formula also has a botanical blend including MSM, Ilex, Arnica, Calendula, Chamomile, Echinacea, Juniper Berry, and White Tea. The spray is paraben free and dye free. The spray dispenser provides easy application to hard-to-reach areas such as the middle back and lower extremities.

Wipe: The single-use disposable wipe uses the highly effective spray formulation, in packaging that is small enough to fit in your pocket or athletic bag.

Singles: The power of Biofreeze in a stamp-sized package that goes where you go. Now you can have pain relief... anytime, anywhere. To use the Single, simply hold the edges of the single, fold them together, and apply to the painful area, and continue with your day. Nothing on your hands, easy to dispose, fits anywhere.