# GLAD ForceFlex ${ }^{\circledR}$ Trash Bags Product Fact Sheet 

## The Science Behind GLAD ForceFlex ${ }^{\circledR}$ Trash Bags

GLAD ForceFlex ${ }^{\circledR}$ trash bags use a proprietary plastic technology known as SELFING (Structurally Elastic-Like Film). The plastic is deeply embossed with a diamond-like pattern that gives the material unique elasticity - stretchable strength. Pressure is diverted away from the point of impact so that the trash bag will absorb force and stretch, so it can be stuffed full without breaking.

## The Benefits of GLAD ForceFlex ${ }^{\circledR}$ Technology

The stretchable strength of GLAD ForceFlex ${ }^{\circledR}$ is versatile enough to handle the demands of the toughest of today's trash - from bulky and pointy items, such as pizza boxes, gallon milk containers and wire hangers, as well as excess garbage created from spring cleaning, major moves, office or birthday party clean-up and holidays. The unique diamond texture that stretches around objects to help prevent rips and tears, allows you to fill up, stretch and stuff it with just about anything.

GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ Trash Bags
From odorous onions and essence of cantaloupe to ripe banana peel and leftover relish - new GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ trash bags are ready to neutralize the most offensive of kitchen trash odors while taming the bulkiest trash items.

The Odor-Neutralizing Technology of GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ Trash Bags GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ trash bags combine two proprietary technologies to provide stretchable strength and odor neutralization. They use a proprietary technology known as SELFING, such as in the original ForceFlex ${ }^{\circledR}$ trash bags, but GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ trash bags also utilize Odor Shield ${ }^{\circledR}$ proprietary technology that neutralizes trash odors and leaves behind a fresh clean scent. Garbage odors aren't just masked, they're transformed.

| Availability: | GLAD ForceFlex ${ }^{\circledR}$ and GLAD ForceFlex ${ }^{\circledR}$ Odor Shield ${ }^{\circledR}$ trash <br> bags are available now at grocery chains and mass <br> merchandisers nationwide. |
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| For More Information: | Visit www.GLAD.com. |

