



WE CAN Help Improve Lives



ease<sup>™</sup>Strips



# **WE CAN**

Help Improve Lives

ConvaTec's unique technologies helping people throughout their ostomy journey



#### **Moldable**

Unique to ConvaTec, Moldable provides a full continuum of care option for all stoma sizes.

96%

of new ostomates maintained normal skin integrity<sup>1</sup>

Proven longer wear time<sup>1</sup>

### **Accordion**

Post-operative option designed to prevent pressure or trauma.

**2**X

the lifting height of any other lifting flange in the market<sup>2</sup>

Available in Flat, Convex, Cut to Fit and Moldable

#### Convexity

Growing rates of obesity postsurgery are key contributors to the growth of Convex skin barriers.

45%

of consumers use a convex product long term<sup>3</sup>

Only ConvaTec offers convex products in cut-to-fit, pre-cut and moldable technology





## **WE CAN** Help People Feel More Secure



## ease<sup>™</sup> Strips

ease<sup>™</sup> strips help keep your skin barrier in place.

## 5 Easy Reasons to Use ease Strips



**Secure -** Helps keep your skin barrier in place



Flexible and thin - Designed to move with you



**Skin friendly** - Latex free



Easy application - Curved to be used with any ostomy system



Water resistant - Designed to be used for both swimming and bathing



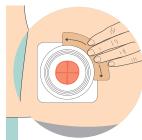
## **Application Tips**

ease<sup>™</sup> Strips can help with a more secure feeling. Follow these tips for the best results.

Step 1 Preparation



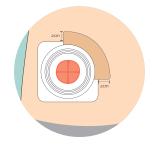
Begin application by warming the strip briefly between your hands to aid adhesion. Clean the skin where the strip will be placed with lukewarm water. Pat skin dry.



#### Step 2 **Application**



Remove half of the backing paper and apply the strip to the skin, overlapping the edge of the barrier. The strip should overlap the edges of the skin barrier at least half an inch.



Remove the remaining backing and smooth down for 30 seconds to aid in adhesion.

Step 3 Removal



Support the skin with your hand and gently remove the strip with your other hand by peeling horizontally until removed from the skin. An adhesive remover may be used to assist.

| Code   | Description / Dimensions   | Qty    |
|--------|--|--------|
| 422163 | ease <sup>™</sup> Thin curve   3cm x 9cm (1 <sup>1/5</sup> in x 3 <sup>1/2</sup> in) | 8o pcs |

## **WE CAN** Help Elevate the Experience

of Living with an Ostomy



With me+<sup>™</sup>, we surround your patients with the education, support and resources they need to feel stronger, more confident and ready for what's ahead. Our program is designed and customized to guide the right support at the right time at all stages of life.







#### me+ can offer that peace of mind that there is always someone to lean on.



Care Products, supplies and advice



**Support** Dedicated **WOC** nurses and product specialists



Answers Online resources, education and guided recovery tools



Style Apparel and lifestyle solutions



Community Peer to peer support

Enrolling your patients is simple. Contact your me+ concierge at 1-877-585-0470 or visit mepluscare.com







ConvaTec's unique technologies helping people throughout their ostomy journey

Moldable Technology™ NATURA™ ESTEEM™ ⊕ Flex Convex





**Enrolling your patients is simple.** Contact your me+<sup>™</sup> concierge at 1-877-585-0470 or visit mepluscare.com

References: 1. Szewczyk MT, Majewska GM, Cabral MV, Hölzel-Piontek K. Osmose Study: Multinational Evaluation of the Peristomal Condition in Ostomates Using Moldable Skin Barriers. Poster presented at ECET, Paris, France, June 2013.

2. Clinical Evaluation of Sur Fit Natura Cut to fit Skin Wafers Gillian Seaton. Technical data on file, reference document WHRI3940 TA238 2014 3. Coloplast Ostomy Life Study 2015/2016

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