

Care

# HPA<sup>®</sup> Lanolin Nipple Cream

Helps soothe, protect & is 100% natural

Lansinoh<sup>®</sup> HPA<sup>®</sup> Lanolin helps soothe and protect sore cracked nipples.

Using our nipple cream with support from a breastfeeding expert, mums can continue comfortably on their breastfeeding journey.

- No need to remove before breastfeeding
- Pure medical grade lanolin
- 100% natural – just lanolin and nothing else
- No colour, smell or taste
- Hypoallergenic
- Safe for baby – relief for mum

[ 93% of Mothers say that Lansinoh HPA<sup>®</sup> Lanolin soothed their nipples within the same day\* ]



Sore, cracked nipples...

A condition which occurs in the first weeks of breastfeeding and is mainly related to incorrect positioning and attachment. This is one of the most common reasons for giving up breastfeeding.

Mums call it a “miracle cream”...

Lanolin comes from sheep wool and undergoes an advanced and unique refining and purification process giving Lansinoh HPA<sup>®</sup> Lanolin a unique level of purity.