

WHY POWERSTEP?

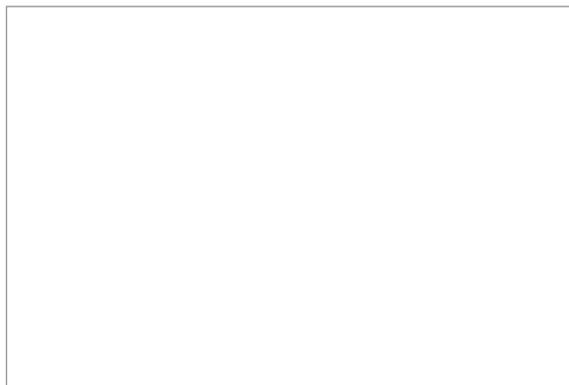
Powerstep® orthotics give your feet the support, comfort and stability you need. Unlike soft insoles, Powerstep® orthotics are optimized to provide:

- Injury prevention
- Proper foot posture and mechanics
- Pain relief

Research indicates that 80% of adults experience foot discomfort but with the latest advances in foot supports from Powerstep®, you can avoid heel and arch pain.



The Powerstep® line is available from:



WARNING: Not intended for persons with severe foot deformities or circulatory disorders resulting in infections or foot ulcerations. Consult your podiatrist or medical professional before using. Always consult a medical professional when experiencing persistent pain, discomfort or swelling.

RELIEVING FOOT PAIN

- Visit your podiatrist or specialist to better understand your foot condition.
- Wear a sturdy shoe that fits well and stabilizes the heel.
- Minimize the time you walk barefoot.
- Ask your doctor about stretching exercises to loosen your foot and leg muscles.
- Wear Powerstep® orthotics in all your shoes.

Powerstep® orthotics are an affordable option for mild to moderate foot conditions as they model the same fit and function of custom-made products to provide proper foot support and stabilization.

Powerstep® orthotics support your heel and arch for improved foot functionality.



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THE NEXT GENERATION OF
FOOT ORTHOTICS

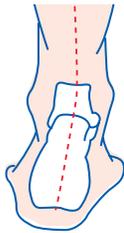


Powerstep®

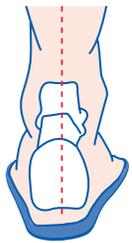
THERAPEUTIC ORTHOTIC
SUPPORTS FOR HEEL AND
ARCH COMFORT

Your Foot and Pronation

Not all pronation is bad.



Unsupported Foot tends to roll inward. The arch flattens, stretching the tissue while bones misalign.



Foot with Powerstep provides foot posture and support to correct bone alignment and prevent pain.

Many foot ailments and deformities are related to pronation and can be relieved or prevented with Powerstep® orthotics. Yet, not all pronation is bad.

In fact, the foot naturally pronates as the foot transfers weight from the heel to the forefoot during walking or running.

However, when the foot overly pronates, the ankle collapses inward and the inner edge of the foot bears the body's weight, causing the arch to collapse as the foot strikes the ground. Overpronation can range from mild to excessive (flat feet).

Most feet lack proper stabilization in movement, which places strain on the ankles, knees and lower back and creates many foot problems and pain.

Powersteps feature a sturdy heel platform to stabilize and cradle the heel, and the semi-flexible arch comfortably supports the foot in proper bony alignment.

Powerstep® orthotics are designed to mimic the same fit and function of custom-made products and are an affordable and effective over-the-counter prefabricated orthotic.

All Powerstep® products hold the American Podiatric Medical Association's Seal of Acceptance.



Plantar Fasciitis is the most common side effect of overpronation. The collapsed arch strains the plantar fascia, the ligament that supports the arch along the bottom of the foot, causing a dull pain in the heel or arch that, over time, can progress to a sharp, persistent pain and inflammation.



The quickest way to relieve the strain is by simply lifting and supporting the arch and stabilizing the heel with a Powerstep® orthotic.

Bunions are produced by the jamming and buckling of the first toe joint, causing a permanent shift of the joint, resulting in a bony protrusion. By aligning the foot properly, stress and force are removed from the joint, limiting or slowing further progression.



Hammertoe and **Claw Toe** are due to imbalances in the toe muscles, leading to a buckled toe deformity and a more rigid position. Orthotics help align your toes properly to limit symptoms associated with these deformities.

Calluses are a toughening and thickening of skin on the sole of the foot due to an uneven distribution of weight. Orthotics compensate for biomechanical imbalances of the foot and reduce the stress and friction causing the calluses.

Morton's Neuroma is a very painful condition caused by enlarged irritated nerves at the ball of the foot. Wearing foot orthotics properly redistributes the weight and pressure, relieving the pain.

PINNACLE MAXX

LEVEL 5

Maximum cushioning and maximum support in a full length design. Deeper heel cradle and increased firmness for maximum stability. Slightly angled exterior heel platform for greater control.



PINNACLE

LEVEL 4

Maximum cushioning and full support in a full length design. Double layer cushioning with a built-in heel cradle and arch support.



ORIGINAL

LEVEL 3

Moderate cushioning and full support in a full length design for use in men's and women's casual, dress and athletic shoes.



SLIM-TECH

LEVEL 3

Moderate cushioning and full support in a 3/4 length design. Ideal for use in men's and women's casual, dress and athletic shoes.



SIGNATURE LEATHER

LEVEL 4

Maximum cushioning and full support. Premium leather orthotic with built-in arch support and heel cradle. Ideal for use in dress shoes. Available in full length and 3/4 lengths.



SLENDERFIT™

LEVEL 4

Maximum cushioning and full support in an ultra-slim, tapered design. Ideal for use in women's fashion footwear including high heels. Unique shape integrates an arch support, heel cradle, and extra cushioning under ball of foot.



WIDE FIT

LEVEL 5

Firmer arch support and double layer cushioning provide increased comfort and prevent "bottoming out" under weight.

