**ntracell Technology** is founded on solid, scientific evidence in muscle physiology. It employs the use of dynamic reactive instruments, whose mechanical features are designed to segmentally compress, elongate and relax contracted muscle bundles.

# **History / Awards**

The various models have been the focus of numerous articles, reviews, manuscrips, awards and honors.

- Winner of the prestigious Medtrade Award for New Product Excellence – 1991
- Best Biomechanical Device 1994-1995-1997
- Selected as official training device at the 1996 US Olympic Trials for Track & Field
- Recipient of DC Products Review, Editor's Choice Award – 2000-2003
- Selected as a training tool 2004 US Olympic Committee – Sports Medicine Division
- National Athletic Trainers Association 2008
   Winner "Best in Show" Massage Therapy

## Research

- Clinical analysis was instituted in 1989
- Five independent studies now corroborate the clinical effectiveness

[view studies at www.intracell.net]

 Ongoing research continues to expand the boundaries and extend the horizon of Intracell Technology

# **Market Leaders**

#### **HealthCare**

Dispensing and clinical models are widely used by all members of the healing arts.

Dispense code E1399 – **Misc Durable Medical Equipment** Clinical code 97140 – **Manual Therapy Technics** 



# **Sport**

The Stick is used as a training tool by athletes at the United States Olympic Training Centers in Colorado Springs CO, Lake Placid NY, Marquette MI and Chula Vista CA.

#### **Industry**

From corporate on-site massage to planned industrial wellness – Intracell Technology is a soothing and effective modality for overworked and non-recovered muscle.

Companies "On The Stick" include: Miller Brewing, 3M Companies, Tenneco, Toshiba, Genuine Parts, Anheuser Busch, IMG Academies and many others.

# **Physiology**

Intracell Technology provides painless myofascial release and trigger point therapy. This process allows muscles to feel better, work harder, last longer and recover faster.

# **Application**

Models are available for all body types. All models are effective on skin or through clothing. Each of the various instruments can be used with or without assistance.

#### **Trademarks**

INTRACELL® The®Stick R<sub>x</sub>MD®

TriggerWheel® FOOT WHEEL®

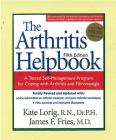
PostureCurve® ROM DEVICE™

BACK REVOLUTION® STICK

Relaxacizor® Bio-Stick™ PetStick™

## **Benefits**

- Intracell Technology predicts & prevents muscle/tendon injuries
- Dramatically improves muscle strength flexibility – endurance
- Rapidly prepares muscle for physical activity
- Swiftly disperses the effects of lactic acid following activity
- Accelerates muscle recovery and helps restore muscle memory



"The Intracell Stick aids in the management of painful trigger points."

"The Intracell Stick is simple, easy, effective and inexpensive."





"Intracell Technology actively stretches & passively exercises any major muscle group."

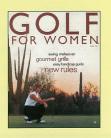
"The purpose of The Stick is to increase flexibility and to break up trigger points."





"The Intracell Stick is used to loosen barrier trigger points."

"The Intracell Stick relieves back pain without putting stress on joints."







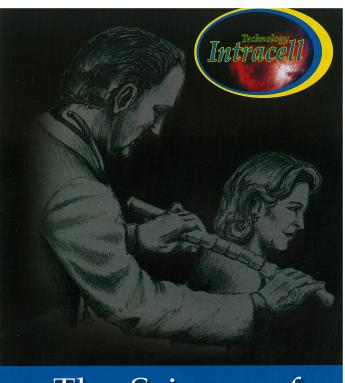








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# The Science of Muscle Management

